



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-10-2012 PAGE: 1 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401972	10-09-2012		0	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
301	246027	PHILADELPHIA	A. CLIFFORD	10-10-2012	10-16-2012	M (Broadcast Month, Cycle 1)	N	246027

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 301</b>																	
1	10-15-2012	10-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	2	2						4	850	4	3,400.00
2	10-10-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			2	2	2			6	850	6	5,100.00
3	10-15-2012	10-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	2	2						4	850	4	3,400.00
4	10-10-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			2	2	2			6	850	6	5,100.00
5	10-15-2012	10-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	2	2						4	200	4	800.00
6	10-10-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			2	2	2			6	200	6	1,200.00
7	10-10-2012	10-14-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30			1	1	1			3	240	3	720.00
8	10-15-2012	10-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1	1						2	240	2	480.00
9	10-10-2012	10-14-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1	1	1			3	350	3	1,050.00
10	10-15-2012	10-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	350	2	700.00
11	10-10-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1	1			3	325	3	975.00
12	10-15-2012	10-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	325	2	650.00
13	10-10-2012	10-14-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30			1	1	1			3	200	3	600.00
14	10-15-2012	10-16-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1	1						2	200	2	400.00
15	10-15-2012	10-16-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30	1	1						2	240	2	480.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 401972	Contract Dt 10-09-2012	Revision Dt	Rev# 0	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 301	CMS # 246027	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-10-2012	End Date 10-16-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246027
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 301</b>																	
16	10-10-2012	10-14-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30			1	1	1			3	240	3	720.00
17	10-15-2012	10-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	2	2						4	375	4	1,500.00
18	10-10-2012	10-14-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30			2	2	2			6	375	6	2,250.00
19	10-10-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30			1	1	1			3	950	3	2,850.00
20	10-15-2012	10-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1	1						2	950	2	1,900.00
21	10-10-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1	1			3	1,100	3	3,300.00
22	10-15-2012	10-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1	1						2	1,100	2	2,200.00
23	10-10-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30			1	1	1			3	1,400	3	4,200.00
24	10-15-2012	10-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1							1	1,400	1	1,400.00
25	10-15-2012	10-16-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	1	30	1							1	7,500	1	7,500.00
----- ITEM LINE NOTE ----- DANCING CD																	
26	10-15-2012	10-16-2012	08:00PM - 09:00PM	TUES PRIME 8-9P (810)	1	30		1						1	7,500	1	7,500.00
----- ITEM LINE NOTE ----- DANCE RSLT CD																	
27	10-10-2012	10-14-2012	09:00PM - 09:30PM	WED PRIME 9-10P (816)	1	30			1					1	6,200	1	6,200.00
----- ITEM LINE NOTE ----- MODERN CD																	

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Agency Est# 301			CMS # 246027	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-10-2012	End Date 10-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246027				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 301																	
28	10-10-2012	10-14-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)			1	30					1			1	1,700	1	1,700.00	
			----- ITEM LINE NOTE ----- 20/20 CD																	
29	10-10-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			1	30						1		1	190	1	190.00	
30	10-10-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	275	1	275.00	
31	10-10-2012	10-14-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)			1	30						2		2	3,000	2	6,000.00	
32	10-10-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			1	30							1	1	375	1	375.00	
33	10-10-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			1	30							1	1	475	1	475.00	
34	10-10-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			1	30							1	1	725	1	725.00	
35	10-10-2012	10-14-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)			1	30							1	1	4,200	1	4,200.00	
			----- ITEM LINE NOTE ----- ONCE UPON CD																	
36	10-10-2012	10-14-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)			1	30							1	1	2,000	1	2,000.00	
			----- ITEM LINE NOTE ----- REVENGE CD																	
37	10-10-2012	10-14-2012	11:00PM - 11:30PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30							1	1	1,100	1	1,100.00	
38	10-10-2012	10-14-2012	07:30PM - 11:00PM	NASCAR (6906)			1	30						1		1	1,800	1	1,800.00	

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Agency Est# 301		CMS # 246027	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-10-2012	End Date 10-16-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246027								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 301														
														Contracted Gross Total:		94	85,415.00
														Actual Gross Total:		94	85,415.00
														Agency Commission:			12,812.25
														Net Total:			72,602.75
Month/YR			Preempted		Made Good		Contract Total			Adjustments					Actual Total		
Oct 12			0.00		0.00		85,415.00			0.00					85,415.00		
TOTAL			0.00		0.00		85,415.00			0.00					85,415.00		

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